**Stakeholder Analysis**

Ein Bild, das Text, Diagramm, Screenshot enthält.

Automatisch generierte Beschreibung

\*MM -> Role of the Stakeholder according to Mendelow’s Matrix

\*SM -> Role of the Stakeholder according to Salience Model

Internal Stakeholders:

1. Owner

MM- Key Player

SM- Definitive

1. Employees

MM- Keep informed

SM- Dependent

External Stakeholders:

1. Customers

MM- Keep informed

SM- Dominant

1. Energy Provider

MM- Keep Satisfied

SM- Dormant

1. Bank

MM- Keep Satisfied

SM- Dormant

1. Government (GDPR)

MM- Keep Satisfied

SM-Dominant

1. Prepaid System Provider

MM- Keep Satisfied

SM- Dormant

1. Competitors

MM- Keep informed

SM- Dangerous